



FUTURE CFO PROGRAM 2026

Early Bird Special!
Register and pay before May 31
to get 10% OFF!
Don't miss out on this deal!

LEARNING GOALS

- Develop a comprehensive understanding of corporate finance principles and the evolution of money.
- Gain hands-on experience in financial statement analysis and ratio calculations.
- Explore the debt market and learn to design and negotiate corporate bond issuances.
- Acquire knowledge of equity markets and practice valuation methods.
- Understand portfolio management and enhance collaboration skills through interactive exercises.

SPEAKERS



Tony LAU

- Harvard Business School Alumni
- Serial Entrepreneur with 25+ years of successful IPO and trade sale experience
- Data Science: Machine Learning Certificate from Harvard T.H. Chan School of Public Health



Michelle LEUNG

- 10 years University Business School Lecturer
- Ex-Managing Director of Accenture, General Manager of eBay HK & Taiwan, CEO of Fung Omni Services

DETAILS



Date: Aug 11 (Tue) Aug 14 (Fri) • **Duration:** 5 days (Total 12.5 hours)
Aug 12 (Wed) Aug 15 (Sat) • **Class mode:** Online/Offline
Aug 13 (Thur)

Time: 2:00pm-4:30pm

*Make-up classes can be arranged
1. In-person 2. Zoom 3. Recorded classes



Location: Unit 403, On Hong Commercial Building, 145 Hennessy Road, Wan Chai

(Wan Chai MTR Station Exit A2, turn right and then turn right, the entrance is next to the Circle K)

Scan for
Register



Contact Us



Phone/WhatsApp
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Website
<https://www.vasttrack.co/>

PROGRAM CURRICULUM

DAY 1 Concept of Money & Basics of Corporate Finance

- Core lecture: Evolution of money (commodity to digital) and its three key functions in corporate settings; fundamentals of corporate finance (capital budgeting, capital structure, working capital management).
- Group workshop: Analyze sample financial statements of a tech startup and a manufacturing firm; calculate key ratios (ROE, current ratio) and deliver 1-minute "CFO's snapshot" presentations for each company.
- Recap & homework assignment: Write a 1-paragraph memo on how a 2% interest rate hike impacts corporate bond issuance decisions.

DAY 2 Debt Market Deep Dive

- Core lecture & Excel tool demo: Debt market landscape (government bonds, corporate bonds, high-yield bonds) and investor profiles; bond valuation basics (yield curves, credit ratings, present value formula application).
- Role-play simulation: Teams take on roles of CFOs, credit raters, and investors to design and negotiate a \$200M 5-year corporate bond issuance (balance coupon rates, credit grades, and risk trade-offs).
- Recap & homework assignment: Research a recent corporate bond default case and list two key lessons for CFOs.

DAY 3 Equity Market & Stock Market Buy Model Game

- Core lecture: Equity market fundamentals (primary vs. secondary markets, IPOs, share buybacks, dilution risks); simplified CFO-relevant valuation models (P/E ratio, DCF focused on free cash flow).
- game briefing: Outline rules of the Stock Market Buy Model Game.
- Stock buy simulation: Teams act as CFO offices to value a public retail target company using P/E and simplified DCF; negotiate with "shareholders" to lock in value-accretive acquisition deals and defend bids against rivals.
- Debrief & homework assignment: Draft a 1-sentence acquisition rationale for the winning bid.

DAY 4 Finance Portfolio Management

- Core lecture: Portfolio management principles (diversification across asset classes, risk-return tradeoff); CFO risk mitigation tools (basic derivatives for hedging currency/interest rate risk); ESG integration in portfolio design.
- Portfolio design workshop: Teams allocate a \$500M corporate treasury budget across asset classes (moderate risk tolerance, 6% target annual return); justify allocation choices and identify key risks + mitigation strategies; peer review of portfolios.
- Prep for HKMA visit: Finalize 3 team-specific questions for HKMA officials (focus on monetary policy impact and regulatory compliance); share logistics and dress code.

DAY 5 HKMA Visit

- HKMA on-site session: Guided tour of the HKMA Monetary Authority (Hong Kong's currency board and financial stability framework)

***The lesson order can be adjusted based on expert and intern company availability**