



**Experience Class**  
**Open to students Aged 12-16**



# SUMMER FUTURE CEO BOOTCAMP 2026 JULY 14-18

**Price: \$6800**  
**Early Bird Special!**  
 Register and pay before May 31  
 to get **10% OFF!**  
 Don't miss out on this deal!

## LEARNING GOALS

- Develop business strategy, Harvard business case approach and management consulting mindset
- Foster next generation leadership and management thinking
- Enrich students' university application and personal statement
- Equip students for future internship
- Master AI integration in executive roles: Learn how CEOs, CTOs, and CMOs leverage AI for strategic decision-making, research, and presentations

## SPEAKERS



### Tony LAU

- Harvard Business School Alumni
- Serial Entrepreneur with 25+ years of successful IPO and trade sale experience
- Data Science: Machine Learning Certificate from Harvard T.H. Chan School of Public Health



### Michelle LEUNG

- 10 years University Business School Lecturer
- Ex-Managing Director of Accenture, General Manager of eBay HK & Taiwan, CEO of Fung Omni Services

## FEATURES HIGHLIGHTS

- Direct CEO engagement
- Career preparation
- Guided internship experience
- Site visits to internship company

MineSec



minesec

## DETAILS



**Date:** Jul 14 (Tue) Jul 17 (Fri) • **Duration:** 5 days (Total 12.5 hours)  
 Jul 15 (Wed) Jul 18 (Sat) • **Class mode:** Online/Offline  
 Jul 16 (Thur)

**Time:** 4:30pm-7pm

\*Make-up classes can be arranged  
 1. In-person 2. Zoom 3. Recorded classes



**Location:** Unit 403, On Hong Commercial Building, 145 Hennessy Road, Wan Chai

(Wan Chai MTR Station Exit A2, turn right and then turn right, the entrance is next to the Circle K)

Scan for Register



Contact Us



Phone/WhatsApp  
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Website  
<https://www.vasttrack.co/>

# FEATURES



Curriculum  
Model



Certification and  
Reference Letters by  
company CEO



LinkedIn, CV,  
interview skills

## Direct CEO Engagement

- Participate in **company real business case studies**
- Learn directly from business professionals with **25+ years** of experience
- Gain **real world business and market exposure** to enhance university and internship applications

## Site Visits to Internship Company

- **MineSec** (Fintech industry; electronic payment)  
Present proposal to MineSec management team,  
get feedback and latest updates about MineSec



**\*The exact date of site visit will be confirmed**

## Career Preparation & Internship Experience

- **One-on-one career orientation** with industry experts
- Develop business proposal, CV, LinkedIn profile, and interview skills
- AI Research & Presentation Workshop: Hands-on sessions on AI-powered research (e.g., using Perplexity for competitive intel) and crafting CEO-level AI-enhanced presentations
- Gain **internship experience** with guidance from mentors

## Upon successful completion of the programme

- Recommendation letter from the CEO of the internship company
- Recommendation letter from industry expert

## PROGRAM CURRICULUM

### DAY 1 –2 Management Consulting Introduction and Harvard Business Case Study

- Introduction to management consulting and case approach
- Approach to Harvard business cases
- Strategies for learning from the cases
- Case Study: Space X



#### Market Research

- Conducting AI-driven market research
- Competitive analysis using LinkedIn, Perplexity, etc.
- Techniques for competitive research
- AI Research Deep Dive: Tools and prompts for AI-driven analysis (Perplexity, ChatGPT) in strategy formulation

### DAY 2–3 Online Marketing, eCommerce and Branding Building

- Fundamentals of online marketing, audience targeting, and result achievement
- introduction to brand marketing and its key components

#### Presentation, CV and Interview Skills

- LinkedIn Optimization
- AI Presentation Mastery: Structuring data visualizations and narratives with AI tools like Gamma or Midjourney for executive pitches

### DAY 4–5 Management Consulting Approach to Serve a Real Company

- Introduction to the client company
- Business challenges and proposed solutions
- Writing a business proposal using AI tools
- Executive presentation practice for the CEO of the client company

#### Company Visit and Meeting with the CEO

- Meeting with senior management/CEO
- Q&A session with the CEO
- Executive presentation
- Reflection and feedback

**\*The lesson order can be adjusted based on expert and intern company availability**