

START YOUR HARVARD JOURNEY TODAY!



Train by the instructors of the Global Champion of
**HARVARD CRIMSON
BUSINESS COMPETITION**

**Intensive prep
program for the
competition
powered by
VastTrack -
Pathway to
Global Final
Round**

**Junior Division
GRADE 6-8**

**Senior Division
GRADE 9-12**



HARVARD CRIMSON BUSINESS COMPETITION FALL PROGRAM

5 Sessions (7.5 Hours)
Intensive Prep Course



OUR CHAMPION

Our team won the Global
Championship of Harvard
Crimson Business Competition
2026 (Junior Division) in
Harvard University,
Massachusetts, US



HARVARD CRIMSON CERTIFICATE

Top 30% of competing teams will receive a
Certificate of Qualification from the
Harvard Crimson Program and be invited
to compete in the **Global Final Round** at
Harvard University

INSTRUCTORS FOR THE CHAMPION



Tony LAU

- Harvard Business School alumni
- Data Science: Harvard University T.H. Chan School of Public Health Machine Learning Certificate
- Fortune 500 senior executive
- Founder of a Canadian public company
- IEXIA CEO

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LEARNING GOALS

- Equip participants with Harvard-standard business case thinking and top-tier entrepreneurial proposal methodology aligned with HCBC evaluation frameworks.
- Enable teams to independently complete a full-compliance formal English venture business proposal - a 14–18 pages investment-grade presentation deck.
- Master commercial due diligence, market sizing, competitive landscaping, financial logic, risk management and scalable business model design.
- Develop high-stakes executive pitching, panel-style Q&A defense, and strategic rebuttal skills for preliminary screening and global final rounds.
- Eliminate common structural, logical, and stylistic flaws that cause early elimination; optimize submissions to match judge expectations and elite competitor benchmarks.

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FEATURES

Real-world Harvard Business Case Studies

- Deconstruct iconic Harvard Business cases like **Starbucks** and **SpaceX**
- Apply **First Principles thinking** to solve real-world business challenges
- **Redesign business models** for specific communities through **hands-on activities**

C-suite role-playing and masterclasses

- Master C-suite roles including **CEO, CFO, CMO, CTO** and **CSO**
- Develop **executive skills** in **strategy, finance, marketing, technology** and **sustainability**
- **Integrate** multiple C-suite perspectives to build comprehensive business strategies

Real-world Pitching

- Deliver an **8-10 minute strategic plan** in a **boardroom pitch setting**
- Demonstrate expertise in **strategy, innovation, finance, branding** and **delivery**
- Utilize professional **presentation skills** including **storytelling** and **slide design**
- Receive **detailed feedback from coaches** and **judges** on your performance

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FEATURES

Course Features

- Taught by Harvard alumni, with Harvard Business School case method
- AI research and analytical tools & modelling training
- Fully aligned with HCBC official rules, scoring rubrics and submission formats
- Suitable for elite students aiming for shortlisting and global final advancement

Graduate Competency & Course Deliverables

- Command of Harvard business competition standard analytical thinking and proposal architecture
- Complete ready-to-submit English business proposal + finalized HCBC-compliant presentation deck
- Proficiency in professional market analysis, business modelling, basic financial logic and ESG impact storytelling
- Mastery of formal academic pitching, panel defense, and high-pressure competitive debate
- Access to exclusive past winner case bank, slide templates, and standardized writing frameworks

Upon successful completion of the programme

- **Certificate of Participation** for all teams submitting their proposal to Harvard Crimson Business Competition
- Potential invitation to the **Championship Round** at **Harvard University** for **top 30% of teams** with **Certificate of Qualification**
- School-level awards including **Best Overall Strategy**, **Top Financial Plan**, **Best Presentation**, and **Sustainability Impact**

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**COHORTS
FALL 2026**

Sept 19(Sat)
Sept 26(Sat)
Oct 10(Sat)
Oct 17(Sat)
Oct 24(Sat)
4:30–6:00PM

Location: VastTrack Wanchai Classroom or by Zoom
WhatsApp 9609 0346 to register now!

WhatsApp +852 **9609 0346**



Apply now with
Early Bird Pricing